

Kerem Özdemir

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EXPERIENCE

since 07/2026	BIGM, Munich. Marketing manager, part-time. Social media presence and brand identity for a B2B AI sales-automation platform.
since 02/2026	CoLaunch, Istanbul. Co-founder, colaunch.app. Platform matching startup ideas with talent; 3rd at Boğaziçi Enterprize; national level among JA Startup teams; YTU Entrepreneurship semi-final.
10/2025 to 02/2026	Kaeser Kompressoren. TUM circular-economy project, team of five. Take-back scheme and product-as-a-service model; Scope 3 analysis; ESPR and Digital Product Passport roadmap.
10 to 11/2025	SILREAL GmbH, Berlin (remote). Consultant intern. China market-entry report and client presentations for a healthcare and consumer goods client.
05 to 09/2025	Microbify GmbH, Straubing. Market expansion consultant, project study. Mapped and sized three B2B segments; market-entry strategy with KPIs and risk assessment. Graded 1.0.
07 to 08/2024	HTE Industrial Control Systems, Istanbul. Sustainability consultant intern. Company sustainability strategy assessment; environmental impact and resource efficiency.
03 to 04/2024	Tuğçelik Alüminyum, Istanbul. Sustainability intern. Collected fuel and electricity data; built the first Scope 1 and 2 inventory; on-site compliance inspections.

EDUCATION

2024 to 2027	Technical University of Munich. BSc Sustainable Management & Technology
2025 to 2029	Istanbul University. BSc Economics, remote
2023 to 2024	Yeditepe University. Management Information Systems, transferred to TUM

SKILLS

Sustainability & ESG: ESG analysis and reporting · LCA · carbon accounting (Scope 1 to 3) · CSRD / ESPR / Digital Product Passport · circular-economy strategy

Analytics & strategy: financial modelling · market research · data analysis · KPI and risk assessment

Tools: Excel and PowerPoint with think-cell (advanced) · Python (foundational) · Java (intermediate) · AI-assisted analysis workflows

Languages: Turkish (native) · English (C1, IELTS 7.0) · German (A2). eligible to work in Germany

CERTIFICATIONS & MEMBERSHIPS

McKinsey Forward (2026) · BCG Digital Transformation simulation (2026) · Management Consulting, Emory (2025) · Sustainability Consulting, UIUC (2025) · Google Project Management (2024) · Google AI Essentials (2024) · UN MGCY Chemicals & Waste Youth Platform (since 2025) · Enactus Straubing e.V., finance auditor (2024 to 2026)